

Writing for Success Scope and Sequence

Intermediate Level 1 Persuasive

Skills Taught

Lessons

	1	2	3	4	5	6	7	8
Knowing a written argument tries to convince readers that what you believe is true	✓	✓	✓	✓				
Knowing an opinion is a statement of belief that cannot be proven	✓	✓	✓	✓				
Knowing a fact is something everyone agrees to be true and can be proven	✓	✓	✓	✓				
Knowing opinions often contain wording such as I believe or people should	✓		✓	✓				
Knowing wrong information is information that is not correct	✓							
Participating in partner activities	✓	✓		✓		✓		✓
Identifying and analyzing an argument	✓	✓						
Knowing and demonstrating expected audience behavior	✓			✓	✓			✓
Identifying the opinion in an argument	✓	✓						
Knowing an argument opens with a statement of the writer's opinion	✓	✓	✓	✓				
Knowing a good persuasive writer will support their opinion with reasons to convince the reader the opinion is a good one	✓	✓	✓	✓				
Knowing a good persuasive writer uses evidence to support their reasons	✓	✓	✓	✓				
Knowing anecdotal support is evidence writers give about their own or others' experiences of things they have observed or participated in	✓	✓	✓	✓				
Knowing a statement from an expert is another type of evidence that can be used to support an opinion	✓	✓	✓	✓				
Knowing statistical information (numbers) can be used as evidence to support an opinion	✓	✓	✓	✓				
Knowing that an argument closes with a restatement of the writer's opinion	✓	✓	✓	✓				
Knowing the restated opinion often uses words such as I know you will agree, I'm sure it's clear, or it's obvious	✓		✓	✓				
Knowing a complete sentence contains a subject and verb		✓						
Knowing the verb in a sentence can be an action word that tells what the subject does or a state of being verb that shows what the subject is, was, or will be		✓						
Knowing subject/verb agreement is necessary, matching a singular subject with a singular verb (cat plays) and a plural subject with a plural verb (cats play)		✓						
Knowing most singular verbs end with s (jumps, walks, speaks)		✓						
Knowing most plural verbs do not end with s (swim, sing, sleep)		✓						
Writing a class argument collaboratively		✓						
Brainstorming		✓						
Knowing reasons to support an opinion answer to the question why		✓	✓	✓				
Using first-hand information (anecdotal) from your own experience to support an opinion		✓	✓	✓				
Using statistical information from a reliable source to support an opinion		✓	✓	✓				

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Using the stated opinion of an expert to support your opinion		✓	✓	✓				
Knowing what an indent is and how to use it		✓	✓	✓				
Opening each paragraph of an argument with a statement of opinion followed by evidence to support it		✓	✓	✓				
Editing a class argument collaboratively		✓						
Using a graphic organizer		✓	✓			✓	✓	
Writing the opening paragraph of an argument to grab the reader's attention and lead the reader to the author's opinion in a convincing way		✓	✓	✓				
Using proofreading marks		✓		✓		✓	✓	✓
Using an add-in sheet		✓		✓		✓		✓
Using middle paragraphs of an argument to support the opinion with evidence		✓	✓	✓				
Knowing the first-person point of view is written from the view of the author and uses the pronouns such as I, me, you, we, us		✓	✓	✓				
Knowing the third-person point of view is written from the view of someone other than the author and uses pronouns such as he, she, they, them		✓						
Knowing it is important not to change point of view within a piece of writing		✓		✓				
Varying the first words of sentences in a paragraph		✓		✓		✓		✓
Maintaining focus		✓		✓				
Using syllables to spell hard words correctly			✓	✓	✓			
Knowing a word or part of a word that usually contains one vowel sound with a consonant before or after it is called a syllable			✓	✓	✓			
Using a print or online dictionary			✓	✓				
Using online resources to search for supporting evidence			✓					
Writing an argument independently			✓					
Spelling words correctly and using legible handwriting				✓	✓			
Knowing the main part of a word that carries most of its meaning is called the root				✓				
Knowing a word part added to the beginning of a root to change its meaning is called a prefix				✓				
Knowing a word part added to the end of a root to change its meaning is called a suffix				✓				
Identifying word parts as root, prefix, or suffix				✓				
Editing an argument independently				✓				
Knowing proofreading means checking for punctuation, capitalization, grammar and usage, and standard spelling				✓				✓
Proofreading an argument with a partner				✓				
Using a rubric for evaluation				✓				✓
Publishing and presenting an argument				✓				

Intermediate Level 1 Persuasive

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	1	2	3	4	5	6	7	8
Knowing a sales pitch is a presentation a salesperson uses to convince someone to buy a product or service					✓	✓	✓	✓
Knowing the ideas in a sales pitch should be clear and convincing					✓	✓	✓	✓
Identifying and analyzing a sales pitch					✓	✓		
Knowing a sales pitch begins with catchy and appealing wording					✓	✓	✓	✓
Knowing the name of a new product needs to be catchy and grab the customer's attention and often uses figurative language (alliteration, rhyme)					✓	✓	✓	✓
Knowing alliteration is writing several words together that begin with the same sound					✓	✓	✓	✓
Knowing the sales pitch should repeat the product name numerous times so the potential customer will remember it					✓	✓	✓	✓
Knowing a good sales pitch points out the best things about the product, called advertising features, to make the potential customer want to buy it					✓	✓	✓	✓
Knowing adjectives are words that describe people, places, or things					✓	✓	✓	✓
Knowing a slogan is a catchy phrase that points out the best quality of the product in a sales pitch					✓	✓	✓	✓
Knowing rhyming words are often used in the slogan of a sales pitch					✓	✓	✓	✓
Knowing a slogan placed at the beginning and the end of a sales pitch helps the customer remember the product or service					✓	✓	✓	✓
Knowing it is important to consider the type of customer who will be most interested in your product when writing a sales pitch					✓	✓	✓	✓
Writing a class sales pitch collaboratively						✓		
Editing a class sales pitch collaboratively						✓		
Presenting a sales pitch						✓		✓
Knowing ownership means a thing or an idea belongs to someone or something							✓	✓
Knowing the possessive form of a noun is shown by using apostrophe (') s							✓	✓
Sketching the item for writing an independent sales pitch							✓	
Writing an independent sales pitch							✓	
Knowing an apostrophe can show where a letter or letters have been left out when a word is shortened or joined to another word (contractions)								✓
Knowing the contraction for will not is irregular (won't)								✓
Forming common contractions								✓
Editing a sales pitch independently								✓
Proofreading a sales pitch with a partner								✓
Publishing and presenting a sales pitch								✓